



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Bruce Eisen et al.  
Assignee: User Trends, Inc.  
Title: Electronically Distributing Promotional And Advertising Material  
Based Upon Consumer Internet Usage  
Serial No.: 09/379,167 Filing Date: 08/23/99  
Examiner: John L. Young Group Art Unit: 3622  
Docket No.: M-7729 US

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Newport Beach, California

Box NON-FEE AMENDMENT  
COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

**REQUEST TO AMEND DRAWINGS**

Dear Sir:


Pursuant to 37 CFR 1.121, Applicant respectfully request permission to amend FIG. 7A as shown in red in the accompanying sheet.

Formal drawings were submitted on February 14, 2002. Another copy of the formal drawings was submitted via United States Mail on June 25, 2002.

FIGS. 3 and 4 previously submitted on 2 separate pages are now submitted on a single page. Similarly, FIGS. 6A and 6B previously submitted on 2 separate pages are now submitted on a single page. FIGS. 8, 10 and 11 are also submitted on a single page. Redline copy of FIG. 7A adding the reference number 703 is provided to overcome the Draftspreson's objections under 37 CFR 1.84 or 1.152.

Please feel free to forward any questions and comments to the undersigned Attorney for Applicants or by calling 310-789-2100.

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope address to: Commissioner for Patents, Washington, D.C. 20231, or via facsimile to (703 305 7687) on the date shown below.

  
Attorney for Applicant(s)

August 13, 2002  
Date of Signature

Respectfully submitted,



F. Jason Farhadian, Esq.  
Attorney for Applicant(s)  
Reg. No. 42,523

701  
IP NUMBER702  
DATE AND TIME703  
URL

207.247.132.194 - - [02/Jun/1999:16:13:02 -0700] "GET/emall/index.html?UTID=XXX&UTPN=5678&UTSN=9876  
HTTP/1.1" 200 3503  
207.247.132.194 - - [02/Jun/1999:16:13:02 -0700] "GET /emall/img/quick.GIF HTTP/1.1" 200 2411  
207.247.132.194 - - [02/Jun/1999:16:13:03 -0700] "GET /emall/img/go.gif HTTP/1.1" 200 240  
207.247.132.194 - - [02/Jun/1999:16:13:03 -0700] "GET /emall/img/order.GIF HTTP/1.1" 200 3364  
207.247.132.194 - - [02/Jun/1999:16:13:03 -0700] "GET /emall/img/line.GIF HTTP/1.1" 200 79  
207.247.132.194 - - [02/Jun/1999:16:13:04 -0700] "GET /emall/img/logo.GIF HTTP/1.1" 200 2628  
207.247.132.194 - - [02/Jun/1999:16:13:05 -0700] "GET /emall/img/products.GIF HTTP/1.1" 200 93286  
207.247.132.194 - - [02/Jun/1999:16:13:09 -0700] "GET /emall/bottom.htm HTTP/1.1" 200 910  
207.247.132.194 - - [02/Jun/1999:16:13:09 -0700] "GET /emall/img/bg.GIF HTTP/1.1" 200 99  
207.247.132.194 - - [02/Jun/1999:16:13:09 -0700] "GET /emall/img/emall.GIF HTTP/1.1" 200 3227  
207.247.132.194 - - [02/Jun/1999:16:13:09 -0700] "GET /emall/img/link\_wine.gif HTTP/1.1" 200 2260  
207.247.132.194 - - [02/Jun/1999:16:13:09 -0700] "GET /emall/img/link\_computer.gif HTTP/1.1" 200  
2159  
207.247.132.194 - - [02/Jun/1999:16:13:10 -0700] "GET /emall/img/link\_sports.gif HTTP/1.1" 200 2084  
207.247.132.194 - - [02/Jun/1999:16:13:10 -0700] "GET /emall/img/link\_fashion.gif HTTP/1.1" 200 2067  
207.247.132.194 - - [02/Jun/1999:16:13:10 -0700] "GET /emall/img/link\_art.gif HTTP/1.1" 200 2082  
207.247.132.194 - - [02/Jun/1999:16:13:10 -0700] "GET /emall/img/link\_furniture.gif HTTP/1.1" 200  
2171  
207.247.132.194 - - [02/Jun/1999:16:13:10 -0700] "GET /emall/img/links.gif HTTP/1.1" 200 674  
207.247.132.194 - - [02/Jun/1999:16:13:10 -0700] "GET /emall/img/h\_computers.GIF HTTP/1.1" 200 7555  
207.247.132.194 - - [02/Jun/1999:16:13:13 -0700] "GET  
/emall/EmblazeVideoPro/computerv\_toshiba\_notbook.htm HTTP/1.1" 200 1971  
207.247.132.194 - - [02/Jun/1999:16:13:14 -0700] "GET /emall/img/movieframe.gif HTTP/1.1" 200 482



FIG. 7A